



MD RASEL ISLAM

SENIOR MOTION DESIGNER



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Website

raselerkaj.com

PORTFOLIO

Bē

Behance

www.behance.net/raselerKaj

SOCIAL



Instagram

@raselokaj



LinkedIn

@raselerkaj



Facebook

@raselokaj

EDUCATION

Diploma in Electrical Engineering

Dhaka Polytechnic Institute.

Dhaka / Bangladesh / 2015 - 2019

SKILLS

- PROBLEM SOLVING
- THINKING CREATIVELY
- BRAND DEVELOPMENT
- ATTENTION TO DETAIL
- VERBAL COMMUNICATION
- TEAM LEADERSHIP
- SELF-MOTIVATION

PROFILE

I've been into creating highly creative and versatile motion graphics work for the past 6+ years along with piling up extensive experience in digital media, branding, marketing, and user experience design. Right now I am focusing on leaving my mark in the motion design industry with some of the finest creations.

WORK EXPERIENCE

Musemind Global UX Company

Senior Motion Designer / RND Team / Aug 2024 to Present

Musemind is the Leading Global UX Design Agency. Working in Sandbox team, our focus to innovate and serve our customer world-wide. I'm responsible here for the following context:

- Creating UI Animation for Web Apps, Mobile Apps
- Enhancing user experience through motion design
- Research and develop concepts for UI/Motion
- Dribbble, Behance Casetudy develop as motion
- Helping to develop concepts for motion design
- Coordinating with teammembers and other team for working client projects
- Creating Showreel for branding purpose
- Creating educational materials for software/UI stuff
- Creating assets and elements for UI Stuff, lottie files, rive etc

iBOS Limited (AKIJ GROUP/AKIJ Resources Ltd)

Motion Designer / Marketing Team / Oct 2021 to Jul, 2024

iBOS limited, the IT concern of Akij Group is the fastest-growing software company in Bangladesh. As their Motion Designer I'm taking care of the following responsibilities -

- Creating social media motion graphics, sales content that converts
- Explainer videos & educational content for our products/software
- Campaign creative for Meta ads & Google Ads
- Shoot Videos for client testimonial, edit and finalize for publishing
- Helping to develop other team members' knowledge of design thinking, brand experience and design-driven storytelling.
- Coordinating with outside agencies and vendors on launching campaigns, promotion & marketing.

EXPERTIZE

- AFTER EFFECTS
- FIGMA
- RIVE
- CINEMA 4D
- ILLUSTRATOR
- DAVINCI RESOLVE
- PREMIERE PRO
- AUDITION
- GENERTIVE AI

REFERENCE

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at iBOS LIMITED

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Founder & Lead at Pixelaa Studios

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EXPERIENCE CONTINUED

Pixelaa Studios

Motion Designer / Creative Team / Feb 2022 to April 2024

Pixelaa Studios is an animated video production agency based in Dhaka. I've worked as freelance motion designer with the creative team closely for making their client projects, creating explainer videos & animated content.

- Creating initiatives, visual materials, static content, graphics, and postings.
- Developing campaigns, images, photographic content, images, posts, and graphics.
- Collaborating on projects with animators and making static assets for animation.
- Learning independently all design steps from initial concept to implementation.

Vidiosa (formerly Biztopper)

Motion Designer / Marketing / Oct 2019 to May 2021

Vidiosa is a full-service Video Marketing Agency that specializes in driving the results your business needs most. With expert marketers on staff, you know what to expect when it comes to ROI and conversion rates: more traffic, higher conversions, and increased revenue! My responsibilities were:

- Manage marketing campaigns, client projects & distribute work load among teams.
- Creating social media motion graphics, sales content that align with brand goals.
- Collaborating with the art team and communication with the account manager as to the client's brief.
- Creating campaign assets, storyboard, styleframes, animatics, animation sound design, & final deliveries for client.
- Providing ideas and thoughts for projects or camping and new design solutions for brand communication marketing campaigns.

INTERESTS



Bicyclete



Gadgets



CGI Stuffs



Photography

LANGUAGES

Bangla

Native speaker

English

Fluent